



Introducing a new way to make your Membership at the Loudoun Chamber pay off

Membership Engagement Packages

Providing Loudoun Chamber Members with the Keys to their Membership

As a member of the Loudoun County Chamber of Commerce, you may now customize your chamber experience through our new Membership Engagement Packages and gain greater access to exclusive marketing benefits, strategically plan your engagement and gain a greater ROI.

Choose your Membership Preference

Standard Membership

- Events purchased a la carte at retail price
- Standard online marketing

OR

Engagement Packages

- Premier**
- Preferred**
- Enhanced**

- Customized to your business
- Discounted annual ticket packages
- Exclusive online marketing benefits

Why Choose the Engagement Package Option?

- Freedom to select which option best fits your business needs and individual preferences
- Greater exposure to a wider audience
- A year-long marketing strategy for your business
- Consistent Loudoun Chamber participation leads to a greater ROI

Details and engagement options are outlined on the reverse side

Membership Engagement Packages

Standard Membership

(Employee Based Price, Value \$800)

All Standard Memberships include:

Access Benefits:

- Exclusive Access to Chamber Marketing Opportunities and Committees
- “Build Your Network” Chamber Orientation
- Discounted admission to 90+ Loudoun Chamber events
- Complimentary Business Mentoring
- Complimentary ticket to one (1) Business After Hours Mixer
- Membership in US Chamber of Commerce
- Opportunity to help lead the Chamber’s business advocacy on local, state and federal levels
- Exclusive access to key information on public policy issues affecting your business

Marketing Benefits:

- Web Profile on LoudounChamber.org Directory
- Social Media Integration on Company’s Online Profile
- Office Depot Discounts (savings of up to \$300/yr)
- Chamber “Member” logo to display
- Chamber Member window decal
- Company listed on MyChamberApp mobile application
- Complimentary business announcements in eNews
- Offer & receive exclusive discounts through the Member-2-Member Discount Program
- Business Listing in Annual Membership Directory
- Promote company events on Community Calendar online
- Business Referrals through Chamber’s online referral tool

Enhanced Membership

(Per Year \$750, Value \$1,565)

Companies of > 25 employees not eligible

Includes all benefits of Standard

Membership plus -

- Enhanced Business Profile & Logo Listing on LoudounChamber.org Online Directory
- 6 Month Rotating Ad in your business category on LoudounChamber.org
- One Additional Category Listing
- Complimentary Pass to Business After Hours Mixers (11 Events)
- Upgrade to full Breakfast Club for \$210

Preferred Membership

(Per Year \$1,250, Value \$2,245)

Companies of > 50 employees not eligible

Includes all benefits of Enhanced

Membership plus -

- 12 Month Rotating Advertisement in Your Category on LoudounChamber.org Online Directory (upgrade)
- One Breakfast Club (23 Events) or PolicyMaker Series Pass (8 Events) (upgrade)
- Recognized as Preferred Member on LoudounChamber.org Online Directory

Premier Membership

(Per Year \$3,000, Value \$4,645)

Companies of 100+ employees not eligible

Includes all benefits of Preferred

Membership plus -

- One Bronze Sponsorship or Two Reserved Tables at the Valor Awards Ceremony, Annual Meeting, or Small Business Awards Gala
- 6 Month Rotating Ad on LoudounChamber.org Business Directory and Event Registration pages
- Recognized as a Premier Member on LoudounChamber.org Online Directory
- Exclusive invitation to the Annual Chairman’s Reception

Home-Based & Non-Profit Businesses receive a \$100 Discount. Other restrictions may apply.

Membership Engagement Packages are subject to change due to event and marketing limitations.

For additional details contact Grafton deButts, 571.209.9021.



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