

YOUNG ENTREPRENEURS ACADEMY (YEA!)

The Young Entrepreneurs Academy (YEA!) is an innovative and exciting 7-month program that transforms middle and high school students into real life entrepreneurs and business owners. Throughout the class, students develop business ideas, write business plans, conduct market research, pitch their plans to a panel of investors, and become ready to launch and run their own legal, fully formed companies and social movements.



PLATINUM SPONSORS

Investment of \$5,000

- Logo recognition on all marketing materials
- Recognition in all newsletters and press releases related to the program
- Speaking opportunity at YEA! Graduation and four tickets to the event
- One company rep on YEA! Investor Panel (\$500 investment capital included in sponsorship)
- Logo recognition at the Annual Loudoun Small Business Awards Ceremony and recognition from the podium
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- Exhibit table, two tickets, and an opportunity to address the audience for two minutes at a Business @ Breakfast event
- Four tickets to the YEA! Investor Panel
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

YEA! INVESTOR PANEL SPONSORS

Investment of \$3,000

- Logo recognition on all marketing materials*
- Recognition from podium at YEA! Investor Panel and YEA! Graduation
- One company rep on Investor Panel (\$500 investment capital included in sponsorship)

- Two tickets to the Investor Panel and Invitation to Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

SCHOLARSHIP SPONSORS

Investment of \$2,500

- Scholarships used to fund tuition of underrepresented student populations
- Logo recognition on all marketing materials*
- Recognition from podium at YEA! Investor Panel and Graduation
- Two tickets to the YEA! Investor Panel and Invitation to Graduation
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

CEO ROUNDTABLE SPONSOR

Exclusive, One Available, Investment of \$1,000

- Logo on signage at CEO Roundtable event
- Name recognition on all marketing materials*
- Recognition from podium at YEA! Investor Panel and Graduation
- Two tickets to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

(continued on the next page)

YOUNG ENTREPRENEURS ACADEMY (YEA!) *(continued)*

GRADUATION SPONSOR

Exclusive, One Available, Investment of \$1,500

- Logo on signage at YEA! Graduation
- Name recognition on all marketing materials*
- Recognition from podium at YEA! Investor Panel and Graduation
- Two tickets to the Investor Panel event
- Opportunity for company rep to serve as class volunteer (guest speaker, web developer, etc.)

YEA! SUPPORTER

Investment of \$500

- Exposure and name recognition on YEA! Loudoun Chamber Website
- Recognition from podium at YEA! Investor Panel and Graduation
- Two tickets to the Investor Panel event
- Opportunity to support Loudoun youth to become successful entrepreneurs

** Some YEA! Advertisements have limited space, and sponsors will be listed as often as possible.*

